

## 71st CFA Institute Annual Conference

Future of Global Investing

13–16 May 2018

Hong Kong Convention and Exhibition Centre

Hong Kong

The attendee will:

- Explore the future of machine-assisted investment practices.
- Learn about the market environment and macroeconomic climate in Japan.
- Explore approaches to fixed-income investing.
- Learn about the use of private equity by investors, family businesses, and corporations in Asia.
- Learn about opportunities for investing in the Shanghai free trade zone.
- Gain an understanding of how to create an ethical firm culture and avoid ethical pitfalls in finance.
- Explore frontier market investment strategies.
- Gain an understanding of the rise of cryptocurrency and its potential place as an asset class.
- Learn about what factors will be necessary to run the investment firm of the future.
- Learn how the illusion of control can affect investment decisions.
- Explore lessons from the financial crisis.
- Explore how natural language computer processing can help inform market sentiment analysis.
- Learn how to meet client objectives through goal-based investing.
- Participate in extended, 90-minute sessions to allow for a deeper analysis and to help hone skills in the following: developing cultural fluency in business and leadership, how to reach maximum success as a woman working in business and finance, how asset owners operate and make decisions, and incorporating geopolitical analysis into your investment process.
- Learn about ethical considerations related to developments in AI (artificial intelligence) and robotics and how human/robotic interaction may evolve in the future.
- Gain knowledge of investing in Africa, with a focus on Nigeria.
- Explore career change, career development, and career networking strategies.
- Learn about developments in green investing in China.
- Learn about fintech (financial technology) developments and how they can be applied to investment firm business.
- Learn about the market and business environments in China and India and how China's Belt and Road Initiative may affect business.
- Learn about alternative investment opportunities in the Asia-Pacific region.
- Explore how to approach changes in your risk profile and risk strategy over time to reach for beta.
- Explore ESG (environmental, social, and governance) investing and how to influence the world without giving up return.
- Gain a new perspective on the use of behavioral factors and their use in emerging market investing.
- Explore the future of finance and discover policies that can help shape a trustworthy, forward-looking financial industry that better serves society.

### Credit Amount

- CFA Institute CE Program: Qualifies for 16.5 credit hours, including up to 3 hours in the content areas of Standards, Ethics, and Regulations (SER).
- NASBA: 19.5 credit hours in the content area of Finance, including up to 3.5 hours in the content of Regulatory Ethics.

**Additional Information**

- Delivery Method: Group Live
- Program Level: Intermediate
- Prerequisites: Finance
- Advanced Preparation: None

For additional information on the 71st CFA Institute Annual Conference, please visit the [conference page](#).

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