



ALPHA AND GENDER DIVERSITY

THE COMPETITIVE EDGE

18-19 SEPTEMBER 2017
WESTIN HARBOUR CASTLE
TORONTO, ONTARIO, CANADA

Hosted with CFA Society Toronto
diversity.cfainstitute.org



**COLLABORATING WITH CLIENTS TO
CREATE INVESTMENT SOLUTIONS**

Elizabeth Corley

Vice Chair
Allianz Global Investors



**CREATING AND INSPIRING TEAMS FOR
OPTIMAL PERFORMANCE**

Suni P. Harford

Managing Director and Regional Head of
Markets for North America
Citigroup

Women are changing the future of investment management as investors, advisers, and clients.

Alpha and Gender Diversity 2017 will build on the success of our first two Women in Investment Management events and offer a range of topics relevant to investment professionals, their clients, their employers, and the broader finance industry. The conference will feature renowned investors, researchers, and leaders who will

- discuss how investment firms can improve their competitive advantage through greater gender diversity;
- provide insights from the C-suite and career strategies for women seeking advancement;
- explore how to enhance collaboration with clients to create investment solutions; and
- offer timely investment strategies.

Sponsored by the CFA Institute Women in Investment Management initiative and leaning on the continued leadership of CFA Institute societies and CFA® charterholders globally, this conference will connect participants with actions and strategies to enhance investment decision making at firms, improve investor outcomes, and close the gender gap in the investment industry.

Be a part of the change. Reserve your place at the conference today, and start shaping a stronger future for the investment profession.

"I am so glad I attended this conference. I felt a renewed energy to stay in the financial industry and pursue more opportunities and more contacts. I applaud CFA Institute for taking on this initiative."

—Debi Deyo Rossi, CIPM
Medway, MA, USA



HOW LEADERSHIP AND ALPHA GO HAND IN HAND

Colleen Moorehead

Chief Client Officer, Osler, Hoskin &
Harcourt LLP
Business Director, The Judy Project



VENTURE CAPITALIST PERSPECTIVES ON INVESTING IN WOMEN-RUN AND GENDER- DIVERSE STARTUPS

Andrea Turner Moffitt

Co-Founder, Plum Alley Investments
Author, *Harness the Power of the Purse:
Winning Women Investors*

To see the complete agenda and to register, please visit
diversity.cfainstitute.org

REGISTRATION FEES

CFA Institute Members/CFA Program Candidates:	CAD1,295
CIPM® Certificants/Program Candidates:	CAD1,295
CFA Institute Investment Foundations™ Certificants/Candidates:	CAD1,295
Non-Member:	CAD1,695

Register by **21 July 2017** and receive a CAD250 discount.
Use promotional code **BRAGD-17** for an additional CAD150 discount.

CONTINUING EDUCATION

This conference qualifies for 8 CE credits under the guidelines of the CFA Institute CE Program.

Please note: Information is accurate as of 7 April 2017.



CFA Institute

915 East High Street
Charlottesville, VA 22902-4868
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REGISTER NOW:
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Register by 21 July 2017
and save CAD250.

Use promotional code BRAGD-17
for an additional CAD150 discount.

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