

## **Exclusive Briefings for Registered Media at CFA Institute European Investment Conference**

26-27 November, Paris, [Le Méridien Etoile](#)  
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**LONDON, 16 November 2018**—Journalists attending the [CFA Institute European Investment Conference](#) in Paris on 26 and 27 November are cordially invited to a series of on-site briefings for an update and Q&A on CFA Institute strategy, research and advocacy in the EMEA region:

### **Capital Formation: Preview of new CFA Institute Research**

Hosted by [Rhodri Preece, CFA](#), Head of Industry Research, CFA Institute

The market power of entrepreneurs in accessing capital for their businesses has increased to an extent that avoiding public markets entirely has become feasible. As a result, investors are facing a diminishing pool of new, potential high-growth companies at a time when more individuals are being encouraged to build retirement funds through stock-market based mutual funds. Rhodri Preece, CFA, will preview forthcoming CFA Institute research into the changing dynamics of capital formation and reveal new CFA Institute policy recommendations.

**When:** Monday 26 November: 1pm—2pm.

### **CFA Institute Research and Advocacy in EMEA – SESSION TO BE CONDUCTED IN FRENCH**

Hosted by [Josina Kamerling](#), Head of Regulatory Outreach, EMEA, CFA Institute

CFA Institute engages with regulators worldwide with the ultimate aim of improving the system for every-day investors. Josina Kamerling will share highlights of CFA Institute regulatory outreach in 2018, including contributions to the Capital Markets Union debate, financial services after Brexit, and sustainable finance.

**When:** Monday 26 November: 3pm—3.30pm.

### **CFA Institute Strategy in EMEA and Upcoming Research**

Hosted by [Gary Baker, CFA](#), Managing Director, CFA Institute EMEA and Industry and Policy Research, CFA Institute

320,000 individuals sat for a CFA Program exam in FY2018. With interest from candidates in the emerging and developing economy markets doubling in the past five years, Gary Baker, CFA, will provide a strategy update for CFA Institute in the Europe, Africa and Middle East region. Gary will share his insights into the opportunities and challenges for both established and newer investment markets, and how CFA Institute is positioned to support candidates, institutions, and regulators to advance professionalism in the industry. Gary will also highlight new CFA Institute research set for release in the new year.

**When:** Tuesday 27 November: 10am—10.30am.

To reserve a place at one or more media briefings, please contact [tina.gould@cfainstitute.org](mailto:tina.gould@cfainstitute.org).